

Showcase Reservation Application

| Sign up for: | Space | Price |
|---|-------------------------------|----------|
| <input type="checkbox"/> 3rd Fridays! Exchange Lunch | Table, Podium Time & Lunch | \$50.00 |
| *Month Requested: _____ | | |
| Month Requested: _____ | Hand out Info & Lunch | \$30.00 |
| <input type="checkbox"/> Chamber After Hours | **Host | \$100.00 |
| *Month Requested | Table | \$35.00 |
| (Feb., Mar., Oct. & Nov.) | Total | _____ |

Name

Business Name

Address

Phone

Email Address

*Space is limited for most of our networking exchange events. Please plan your marketing ahead of time whenever possible. But don't hesitate to check on last minute cancellations if you decide to showcase at the last minute.

**Applications to host a Chamber After Hours Events are subject to selection by the Ambassadors Committee.



Wyoming-Kentwood Area Chamber of Commerce

590 32nd St SE
Wyoming MI 49548
(between Eastern and Roger B. Chaffee Blvd.)

Phone: 616-531-5990

Fax: 616-531-0252

E-mail: sue@southkent.org

Website: www.southkent.org

Special Event Sponsorship

Another marketing tool available to your business is our event sponsorship programs. Your Chamber committees work very hard to put together valuable advertising and promotional packages that are included in the cost of each event sponsorship. Below is just a partial list of the main events organized and offered by the Wyoming-Kentwood Area Chamber of Commerce:

- *Annual Meeting-January*
- *Silent Auction-January*
- *Business n Books-March*
- *5th Grade Speech Competition-Spring*
- *Golf Outing-Early Summer*
- *28th Street Metro Cruise®-August*
- *Business Review Supplement-August*
- *Legislative Luncheon-Fall*
- *Lunch n Learn Seminars-All Year*
- *New Member Breakfast-All Year*
- *Division Ave Santa Parade-December*
- *Community Profile and Metro Guide*

There are many more opportunities happening throughout the year. Stay up to date with events happening in this very busy Chamber by logging on to www.southkent.org and checking the calendar or by reading your monthly issue of *My Business Advocate*. The Newsletter is also available online at the Chamber Website in full color.

**Chamber
Showcase
Marketing**

**Membership does
have its advantages!**



**Wyoming-Kentwood Area
Chamber of Commerce**

**Building Better Communities by
Building Better Businesses**

Phone: 616-531-5990

Chamber After Hours

Close the cash register and lock the doors then head over to *Chamber After Hours!*

Four times a year, (February, March, October and November) the Chamber Ambassador Committee organizes this very popular *no-cost networking* event for members and not-yet-members alike.

Hosted by selected Chamber Member businesses from applications submitted to the committee, this event is the ultimate in relaxed, laid back, off-the-clock marketing. Everyone will want your business card!

A limited number of showcase tables are made available based on the space the host business has. You will want to plan to stay for the whole two hours since there are always some really great door prizes given away at the end of the night and you must be present to win!

3RD FRIDAYS! EXCHANGE LUNCHEON

This event happens every month on, you guessed it, the third Friday of the month! There are two ways to showcase at this networking event:

1. **Showcase Table**—for the nominal fee of \$50.00, you will get a **showcase table reserved for your business, two minutes of podium time and lunch**. This event averages 50 businesses per month. (A monthly luncheon pass and showcase table pass are available at substantially reduced rates).
2. **Material Distribution**—For \$30.00 distribute your printed information and enjoy lunch. No reservation needed. You can pay this fee at the door!

Just want lunch and to network?

Lunch is only \$21.00 or **\$15.00 for members who register prior to the Wednesday before the event.** **Bring lots of business cards!** Payment arrangements must be made in advance by calling the Chamber at 616-531-5990.

Business Showcase

Marketing your business can be an expensive and time consuming project. However, it is necessary in order to constantly build and maintain your business productivity. Your Chamber Membership provides the perfect solutions. Just one of the tools we offer is the opportunity to network with other Chamber Members and Business and Community Leaders.

Distribute your printed information, hand out your business card and talk face to face with potential customers and business referral sources. For a nominal charge you may take the spotlight at any of the multiple networking events and seminars offered by the Chamber during the year.

Space is limited and showcase tables fill up fast, so it is important to plan ahead. To keep current on the programs and events by the Chamber that are in the planning stages, log on to www.southkent.org.

