# Be Part of the Wyoming-Kentwood Chamber 2017 Community Membership Guide

The *Wyoming-Kentwood Community Membership Guide* has proven to be a valuable tool for the Chamber, for our community and for our business development efforts. We are now accepting your business ads for the new edition of our *Community Membership Guide* for 2017.

**The Community guide will be a full color magazine, 8.5" x 11", with 3000 copies distributed.**

**Featured articles include:**

- Community Profile Section promoting the educational, cultural, recreational, historical, business and other amenities of the Wyoming and Kentwood communities.
- Highlights of the Chamber's role in the Wyoming and Kentwood communities.
- Directory of Business Names – Alphabetical listings of members by Business.
- Directory/Business Guide –Businesses listed by category.
- **Digital interactive file (PDF) of magazine will be on the Chamber website**
- **Copies mailed to Chamber Members**
- **4 - Company articles for those businesses purchasing a ½ page or full page ad (First come Basis Only)**
- Deadline is December 10, 2016 – Guide to be published Mid-January 2017

**Reserve your ad space TODAY! Limited space is available.** Call Dave Szidik 616.828.4511 or email david.szidik@proforma.com or **Fax form to 616.828.4489 :**

**Checks payable to: Infinite Marketing Solutions**

| | Ad Size | Member Rate | Non Member Rate |
|---|---|---|---|
| Back outside cover | 7.25"x 9.75 " | $ 2,195.00 | $ 2,745.00 |
| Inside Front & Back covers | 7.25"x 9.75 " | $ 1,995.00 | $ 2,500.00 |
| Full Page | 7.25"x 9.75 " | $ 1,495.00 | $ 1,875.00 |
| ½ page ad | Horizontal- 7.25" x 4 15/16" Vertical - 3.25"x 9.75" | $ 795.00 | $ 995.00 |
| ¼ page ad | 3.5" x 4 15/16" | $ 595.00 | $ 750.00 |
| Business Cards | 3.5" x 2 5/16" | $ 295.00 | $ 375.00 |
| **Optional Features for guide** | | | |
| Link to website in digital version | | $ 10.00 | $ 30.00 |

NAME _____

FIRM _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

TELEPHONE_____ FAX ___ _____

EMAIL _____ _____ SIGNED _____ DATED _____

**Ad Size:** _____ **Ad should be submitted in PDF print Ready**

*Invoice will be issued upon receipt of ad request.*

*Checks Made payable to:*

*Infinite Marketing Solutions* **2760 East Lansing DR Ste 2 , East Lansing MI 48823**